

A photograph of three women in cycling gear on a street. One woman on the left is standing and smiling, wearing a white helmet and sunglasses. The woman in the middle is leaning over her bike, wearing a black helmet and a pink tank top. The woman on the right is sitting on the ground, wearing a black helmet and a bright pink jacket, smiling. They are in front of a building with a wooden upper section and a dark, textured lower section. A utility pole is visible on the left.

world ride

2024

Annual Impact Report



With your help, we *empower* women globally through mountain biking

Far beyond recreation, our mission touches women's lives with economic opportunities. We work in low income nations with women seeking sustainable career options in the outdoor and adventure travel industries, using the mountain bike as a tool.



The year in review

Every contribution has an exponential return because of how we have built this ecosystem of training guides, promoting their work, and developing communities.



4

New bikes purchased in 2024

14

Guides and ride leaders that World Ride offers ongoing support in our program countries

200+

Women in our program countries that regularly participate in World Ride group rides

50+

Participants on our trips around the world

Projects	Details	Outcome
New bikes for our Guatemala guides	We helped Christa and Diana to purchase new bikes that are their correct size.	<ul style="list-style-type: none"> Both ladies have increased their confidence on the bike Through this confidence, they are able to guide more trips and participate in races.
2 new bike library bikes in Botswana	We replaced two of the bikes in disrepair with two new bikes that will last for years.	<ul style="list-style-type: none"> This helps to keep our weekly group rides running. Our bike library bikes give women opportunity to get out on rides with the local community.
15 Botswana ladies traveled to Lesotho to ride in the Lesotho Sky Community Ride	We supported the ladies in their travel expenses to visit Lesotho.	<ul style="list-style-type: none"> This creates a direct link between our Lesotho and Botswana communities for further collaboration. The ladies had FUN and enjoyed the opportunity to push themselves with a new challenge riding in a different place.
Bhutan	We started a new program in Bhutan to train the first two female mountain bike guides in the country.	<ul style="list-style-type: none"> We worked to begin training of two new mountain bike guides in Bhutan We completed a media project to promote our work in Bhutan and bring more awareness to World Ride.
Trip training in Guatemala	We supported continued training for our Guatemala guides.	<ul style="list-style-type: none"> This training is crucial to the development of our guides so that they are confident to guide our trips.

The women of World Ride



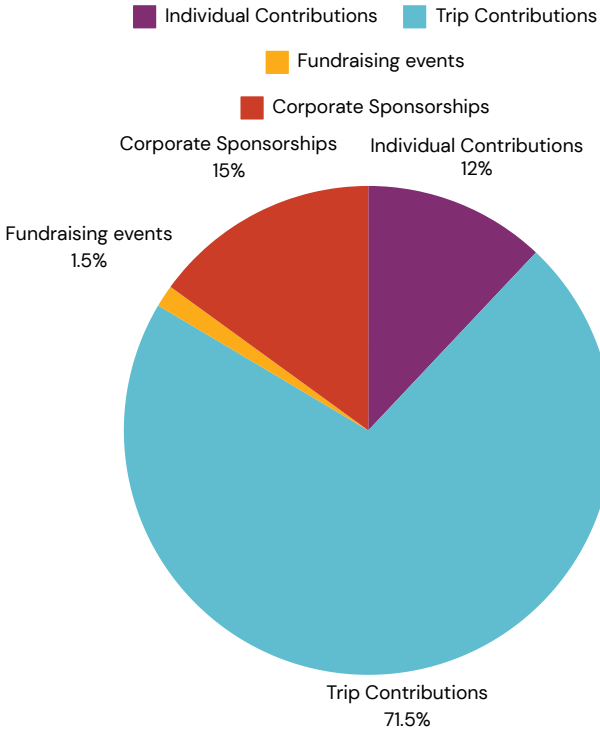
"PMBIA certification has helped create a job opportunity for me where I have just started running Skill Development Sessions through my company, Skills and Thrills, here in Nepal. It has helped me gain more confidence in delivering the skills and knowledge I have to my participants and customers. With proper knowledge, practice & training I have done during the PMBIA Course, my goal is to share my skills through various events and projects that are dedicated for the betterment and empowerment of women from various parts of our country." - Nishma Shrestha, Nepal

"World Ride is a powerful organization that allows me to share my energy in many ways. It makes me feel that i'm not alone in this world. It's an amazing way to support women around the world by using the bicycle as a first tool to get into many other situations that can be healing by being outside with more good moments and good energy. World Ride has drawn many smiles around many different places, that makes me feel very grateful to be part of it. It's the reason why I want to change women's live as World Ride has changed mine." - Christa Castillo, Guatemala

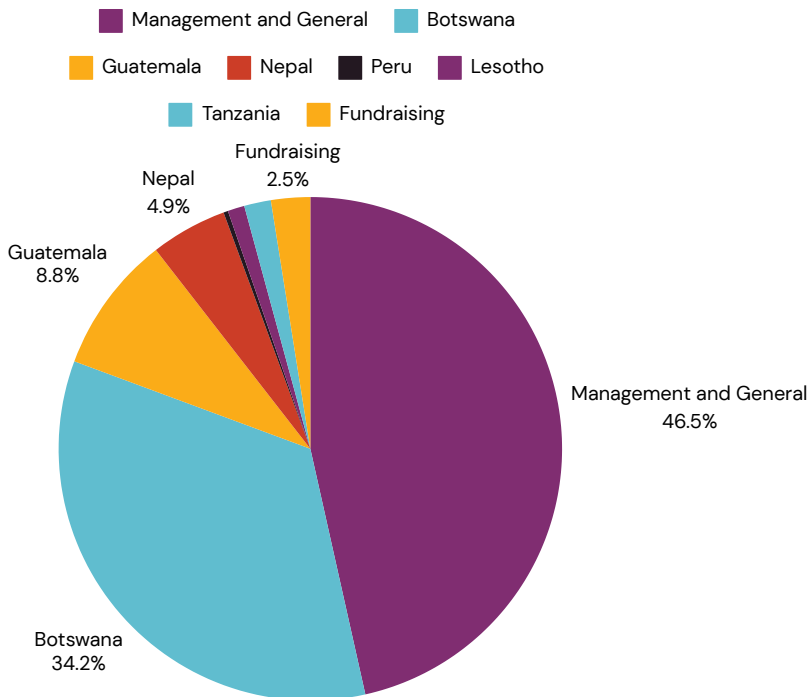


Finances

2024 YTD Operating Revenue



2024 YTD Operating Expenses



Funding summary 2024 YTD

\$96,619.09

Revenue

\$92547.94

Expenses

January–August 2024 Data

We'd like to thank all our donors for their *generous support*



Acknowledgements

We can't thank all of our generous donors enough for their support. Without your support, we could not continue our work of empowering women around the world through mountain biking. Thank you from the World Ride staff, board of directors and from the amazing women whose lives you have changed and are continuously grateful for the support!

SRAM.

